



MICHAEL MCKENNEY

10340 SW 50th St. Cooper City, FL 33328 • Phone 954-993-4540
mike@mikemckenney.com • www.mikemckenney.com

WEB DESIGNER

Professional Web Designer with 3 years agency experience. Accomplishments include creating sites for whole sellers, real estate brokers, yachts and yacht brokers, a technical school and in-house promotional design. Specializing in front end GUI design. Experienced in Web sites, CD-Rom presentations, banners, labels, illustration, logo design, etc. My work history also includes 5-year Graphic Art production experience with an advertising agency. Self-employed as a Faux Painter, part time Art teacher for the City of Pembroke Pines and Michaels Art & Craft Supply. I am also an award winning Fine Artist.

Education highlights include Bachelor's Degree in fine art from FIU and professional certifications in Adobe PhotoShop (ACE) as well as Master CIW Designer. Skills include Windows and Mac OS, Adobe CS3 applications, Microsoft Office, Rapid SVN, CSS and Flash Action script. Core competencies include meeting deadlines, using keyboard shortcuts, working in teams, meeting with clients, training personnel and supervising projects.

Related volunteer work includes Advisory Committee Digital Publishing/Web Internet Services member for The School Board of Broward County and a Web site contest judge for the Business Professionals of America Workplace Skills Assessment Program.

On-line Portfolio and Samples

www.mikemckenney.com

Education and Professional Training

- **Bachelor Of Fine Arts** - Florida International University 1980
- **Professional Certifications** – Adobe Certified Expert (ACE) PhotoShop 7, Master Certified Internet Designer (CIW), i-Net+ Certified Professional
- **Technical Certificates** – Advanced, Intermediate and Beginning Flash, Intermediate CSS, Active Server Pages, Web Internet Services, JavaScript, Web Design, Quark, PhotoShop, Illustrator, InDesign and Director.

Professional Experience

- **Web Creative Team Member**
Tiger Direct, 7795 West Flagler St., Suite 35, Miami, FL 33144 July 2008 – present
Content creator of various merchandise categories for multiple on-line retail sites.
- **Web Designer/Multi-Media Designer**
Assignments from The Creative Group, Coral Gables, FL 2007 – 2008
Project work for various companies including Sapient, GBR Associates.
- **Web Designer/ Production Manager**
URThere Productions, Fort Lauderdale, FL 1999 - 2002
Designed and developed Web sites and HTML based CD-ROM production. Worked closely with clients. Hired and trained graphic artists for multimedia and Web positions. Specialized in 360° virtual image presentation via template based design.
- **Graphic Artist**
Advertising Directors, Miami Beach, FL 1972 - 1976
Layout and paste-up of promotional materials including advertising, brochures, and printed materials for Hotels and Real Estate Developers.
- **Regional Visual Manager**
Uptons / J Byrons, Miami/Atlanta 1982 - 1998
Managed the visual presentation in 21 stores. Hired, trained and supervised Visual Trimmers for each store. Managed the visual set-up of new store openings.
- **Decorative Painter**
Self Employed as Faux Plus, Ft. Lauderdale, FL 2002 - present
Creating murals and faux painted surfaces for residences and commercial buildings.